

MELANIE LAPOVICH

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EXPERIENCE

The Walt Disney Company *Glendale, CA*
Disney Consumer Products & Interactive Media
Designer (Contract) | March 2016–September 2017

Design original art and graphics for Disney's various social channels, apps, and digital platforms. Key projects include the Disney LOL app, Disney Quote Stickers for Apple iMessage, and Club Mickey Mouse.

Disney's Yellow Shoes Creative Group

Art Direction & Design Intern | January 2015–2016

Created concepts and designs for Walt Disney Parks & Resorts. Worked with copywriters and art directors to develop a wide variety of print and digital advertisements, emails, branding, and large-scale campaigns.

Mustang Media Group *San Luis Obispo, CA*
Project Manager | January–June 2014

Coordinated and delegated projects for the student design team; worked with the Art Director and Marketing Managers to develop creative designs for *Mustang News* and its clients.

Designer | September 2013–June 2014

Identity design, UI/UX design, and development of print and digital advertisements for Cal Poly's integrated student news organization.

Mustang News *San Luis Obispo, CA*
Graphic Designer | May 2012–June 2014

Designed advertisements, special edition publications, and online material for Cal Poly's news group.

Eyes of the World Media Group *Culver City, CA*
Design Trainee | July–September 2013

Designed identities, infographics, and app interfaces for both external clients and in-house projects.

EDUCATION

California Polytechnic State University
San Luis Obispo, CA
BFA: Art & Design, Graphic Design Concentration
June 2014 | Cum Laude

SKILLS

Adobe Creative Cloud: Photoshop, Illustrator, InDesign, After Effects

Microsoft Office: Word, Powerpoint, Excel

Coding: HTML, CSS (working knowledge)

Other: Drawing, illustration, lettering (hand-drawn and vector), photography, copy editing, art direction

AFFILIATIONS

AIGA *Los Angeles and Cal Poly Student Chapters*
Member | 2010–present
Secretary, Cal Poly Chapter | 2013–2014

Club 34 *Cal Poly Department of Art & Design*
President | 2012–2013
Student Showcase Coordinator | 2010–2012, 2014

ACCOLADES

Funko Operation: ReDorbz Gallery

Featured Artist | July 2016

Custom vinyl figure was selected by Funko for display at San Diego Comic Con, then auctioned off for the USO.

California College Media Association

1st Place, Best Group Promotion | February 2015
Statewide competition among collegiate news groups.

Associated College Press Advertising Awards

4th Place, Editorial Supplement | September 2014
National competition among collegiate news groups.

Rosetta Design Competition

Best of Print | June 2014

Cal Poly student competition, judged by Rosetta San Luis Obispo.

Cal Poly Department of Art & Design
Annual Juried Student Show

Graphic Design Finalist | May 2014